Code of Practice
'Walk the Talk' Multiplier Activities

The following **Code of Practice** gives guidance to each member company for using the **Walk the Talk Multiplier Package** with a high degree of uniformity with System Houses and Distributors. This is to ensure that

- the quality of the behavioural safety approach and the integrity of the Walk the Talk Programme is maintained
- the outreach of Walk the Talk is maximised in the PU market

The following guidelines apply to Multiplier Activities of Member Companies:

1)   ISOPA provides a Multiplier Activities Training package (CD or internet download) consisting of

- MDI and TDI versions of the Train the Trainer Presentation

- Frequently Asked Questions

- A proposed design of a certificate for System Houses and Distributors to give to trained customers

- The Walk the Talk logo

2)   The Member Companies implement an appropriate procedure for training and subsequent support of Multiplier Activities via System Houses and Distributors such that

- Adequate training is provided to enable the Multiplier to sucessfully deliver the package

- The member company provides all training material based on the ISOPA package. The package used should be the latest versions and must not be modified in any way.

- The Member Company provides the Walk theTalk logo so that, at the Multiplier's discretion, it can be used in the multiplier company's publicity with suitable acknowledgement that it is using ISOPA materials.

Note:
Member companies have the freedom and the responsibility to apply the programme within certain boundaries (this CoGP) designed to ensure that the Multiplier Activity is coherent and successfully implemented across the market segments.